Brainstorm

& idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

**10 minutes** to prepare

**1 hour** to collaborate

**2-8 people** recommended

# Before you collaborate

A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.

**10 minutes**

**A Team gathering**

Define who should participate in the session and send an invite. Share relevant information or pre- work ahead.

**B Set the goal**

Think about the problem you'll be focusing on solving in the brainstorming session.

**C Learn how to use the facilitation tools**

Use the Facilitation Superpowers to run a happy and

productive session.

[**Open article**](https://support.mural.co/en/articles/2113740-facilitation-superpowers)

**1**

# Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

**5 minutes**

PROBLEM STATEMENT

Devise an end-to-end web application capable of displaying the current job openings based on the user skillset.

Users must interact with the chatbot and can get the recommendations

based on their skills

# Key rules of brainstorming

To run an smooth and productive session

**2**

# Brainstorm

Write down any ideas that come to mind that address your problem statement.

**10 minutes**

**Rajaganapathy.R Vibin Barat****h.K Sujin Joshua.R Subbaiah.M**

It displays jobs based on skillsin reference of popular websites

To avoid from the spam job posts, get the companies are permitted by the

official website.

you can get the jobs based on your skills that you have given in your profile.

Once job oﬀers and profiles a re filtered, the second step is text preprocessing. In this task, we perform stopwords removal, tokenization and

lemma tiza tio n fo r the

Portuguese language.

the scraper is set up to avoid duplicate job oﬀ ers, thus all the job oﬀers are unique

where

a job seeker applies to a job by creating a profile on a job portal by providing all his/her work preferences.

These work preferences of each user can be collected from each user and provide job recommendations based

on their preference.

Here a seeker looks

up for the job he would find releva nt to him and apply for it. As there a re ma ny jo b boards, applica nts tend to use the too l tha t pro vides better services to them, services such as writing a C V, crea ting a job pro file, a nd

recommending new jobs to a job seeker

**3**

# Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

**20 minutes**

|  |  |
| --- | --- |
| It displays jobs based on skills in reference of popular websites | |
|  |  |
| Once job oﬀers and profiles are filtered, the second step is text preprocessing. In this task, we perform stopwords removal, tokenization and  lemmatization. | |

To avoid getting fake job application from the users, the users must add their personal identification details

to the job site.

# 4

**Prioritize**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

**20 minutes**

It displays jobs based on skills in reference of popular

websites

Adding the nationality details with proof of the user will help to find jobs from the

other countries.

If a Candidate wants to apply for a job they need to upload their resum e separately every tim e but with the help of this application automatic mail with resum e is g enerated and sent to the

interviewer.

Here a seeker looks

up for the job he would find relevant to user and apply for i t. As there are many job boards, applicants tend to use the tool that provides better servic es to them, services such as writing a CV, creating a job profile, and recommending new jobs to a

job seeker

you have opportunity to search for job in different domain as your wish

To avoid getting fake job application from the users, the users must add their personal identification details to the job site.

Get the job offers and user profiles from the respective resources and filter it according to their skills and then find matching job and

allocate ranking for the user by their skills for the

job

# After you collaborate

You can export the mural as an im ge or pdf to share with members of your company who m ght find it helpful.

# Quick add-ons

**A Share the mural**

**Share a view link** to the m ural with stakeholders to keep

them in the loop about the outcomes of the session.

**B Export the mural**

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

# Keep moving forward

**Strategy blueprint**

Define the components of a new idea or strategy.

[**Open the template**](https://app.mural.co/template/e95f612a-f72a-4772-bc48-545aaa04e0c9/984865a6-0a96-4472-a48d-47639307b3ca)

**Customer experience journey map**

Stay in top ic. Defer judgment.

Encourage wild ideas. Listen to others.

# Importance

the scraper is set up to avoid duplicate job oﬀ ers, thus all the job oﬀers are

unique

Here a seeker looks

up for the job he would find relevant to user and apply for it. As there are many job boards, applicants tend to use the tool that provides better services to them, services such as writing a CV, creating a job profile, and recommending new jobs to a job seeker

If each of these

Understand customer need s, motivations, and obstacles for an experience.

[**Open the template**](https://app.mural.co/template/b7114010-3a67-4d63-a51d-6f2cedc9633f/c1b465ab-57af-4624-8faf-ebb312edc0eb)

To avoid getting fake job application from the users, the users must add their personal identification details

to the job site.

Go for volume. If possible, be visual.

made publicly available a new dataset formed by a set of job seekers profiles and a set of job vacancies collected from different job search

engine sites.

tasks could get done without any difficulty or cost, which would have the most positive impact?

**Strengths, weaknesses, opportunities & threats**

Identify streng ths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

you can apply for any job category

[**Open the template**](https://app.mural.co/template/6a062671-89ee-4b76-9409-2603d8b098be/ca270343-1d54-4952-9d8c-fbc303ffd0f2)

[**feedback**](https://muralco.typeform.com/to/CiqaHVat?typeform-source=app.mural.co)

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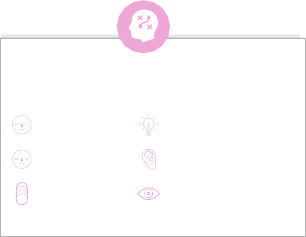
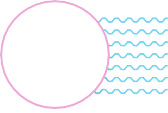
To avoid from the spam job posts, get the companies are permitted by the

official website.

[**Share template feedback**](https://muralco.typeform.com/to/CiqaHVat?typeform-source=app.mural.co)

# Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)



**Template**

**Need some inspiration?**

See a finished version of this template to kickstart your work.

[**Open example**](https://app.mural.co/template/e5a93b7b-49f2-48c9-afd7-a635d860eba6/93f1b98d-b2d2-4695-8e85-7e9c0d2fd9b9)

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